



**COLORADO-BASED SOURCE LOCAL FOODS CELEBRATES NEW
PARTNERSHIP WITH ASPEN SKIING COMPANY**
Local Food Sourcing Program Focused on Reducing Food Miles

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BOULDER, COLO. – December 18, 2012 – Less than a year after launching its local food distribution model, SOURCE Local Foods is proud to announce its partnership with Aspen Skiing Company. Through a proven track record of successfully partnering with local farmers, ranchers and food manufacturers to provide the best quality and most sustainably sourced food products, Elk Camp restaurant has selected SOURCE Local Foods to be a trusted partner. The chefs at The Little Nell and Cloud Nine (also part of Aspen Ski Co.) are also part of this local sourcing program.

Once again demonstrating that Aspen/Snowmass is a leader in sustainability, Chef Andrew Helsley has selected SOURCE as a local food partner, working to reduce food miles. "We chose to work with Aaron Perry and his dedicated team at SOURCE. Their commitment and hard work sourcing Colorado products is exactly in line with our core values. Local sustainable food is better for our guests and better for the environment."

Aaron Perry, CEO of SOURCE Local foods says, "We are thrilled to be working with Chef Andrew and his team at Aspen Ski Co. At SOURCE we're committed to building sustainable food systems and providing amazing, nutritious local food, which is also a high priority for the Aspen team."

SOURCE Local Foods is helping local communities shift from a global diet to one in which our foods are locally grown, raised, processed, cooked and distributed by people in our neighbors – people we know and trust. With a focus on natural foods and outrageously fresh and delicious products, SOURCE is making it easier for chefs, café managers and grocery buyers to get amazing, nutritious foods in the hands and mouths of their customers and community members. The SOURCE team is committed to creating stronger community economies, increased sustainability and a more resilient local food system. They put the "fun" back in fundamental value by delivering expert, friendly service and amazing products to its restaurant, grocery and café customers as well as helping hundreds of local farmers, ranchers, and food manufacturers thrive by having greater market reach. SOURCE is also partnered with organizations like Colorado Proud, the Colorado Chef's Association, and the Colorado Restaurant Association in order to further this mission.

About SOURCE Local Foods

SOURCE Local Foods was founded in 2011 by a core group of local food activists and sustainable business entrepreneurs. We're proud to be part of a growing movement toward sustainable farming and food systems throughout Colorado. We provide expert, friendly service and amazing local products to commercial food buyers - empowering them to source more local foods for their menus. Our vision is to build sustainable food systems, and our mission is to cultivate the relationships between food producers and food buyers by delivering freshness and the stories behind it. For more information, visit <http://www.sourcelocalfoods.com>.

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